

• Appl. No. 10/091,163  
Amdt. dated September 9, 2004  
Reply to Office action of July 13, 2004

Docket No. 54317-018700

### REMARKS

The office action issued by the Examiner and the citations referred to in the Office Action have been carefully considered.

Per the examiner's suggestion, the applicant has cancelled Claims 1-13, 27, 38, 42, 44, 46 without prejudice. Claim 14 has been corrected per the examiner's suggestion. Claim 47 has been added as it only further defines the dimension of the second panel as supported by the specification.

The scope of each claim, which is submitted, is to be determined by the language in each claim. Our comments below are for general guidance only. Each claim has its own elements, which should be considered separately in each respective claim.

The changes to the specification are minor in that they are grammatical or typographical errors and do not change the scope or subject matter of the invention. Furthermore, no new matter has been added. The invention is essentially directed to a foldable case or openable display box, which is broadly sized to the size for containing a video cassette. The change in the specification, particularly paragraph [0023], is made to reflect the approximate length of 9 inches found in standard video boxes. As supported by the current and previous specification, the intent of the invention is a box which is the same size as a standard video box as known as one skilled in the art. Additionally, a declaration by the undersigned has been submitted to support this.

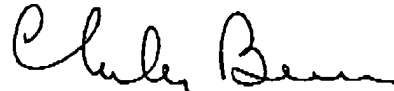
This box is configured to receive a toy, which in some cases is a pressable toy such as to create an audible sound when pressed. The cut out in the planar surface of one of the casing sections is all the profile to conform to the shape of the toy. In some other cases there is a cut out in the planar surface of the second case. In yet further cases there is a mesh applied to the cut out. In yet further examples there is a loudspeaker attached to one case.

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It is respectfully submitted that all of the Examiner's objections have been successfully traversed and that the application is now in order for allowance. Accordingly, reconsideration of the application and allowance thereof is courteously solicited.

Respectfully submitted,



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